

**From:** [hello](mailto:hello)  
**To:** [Andrina Prnich](mailto:Andrina.Prnich)  
**Cc:** [Robyn McCarthy Visitor Centre](mailto:Robyn.McCarthy.Visitor.Centre)  
**Subject:** RE: Pioneers Pathway, Friendly Reminder of Financial Contribution in the 2022-23 Council Budgets  
**Date:** Friday, 8 April 2022 11:21:09 AM  
**Attachments:** [image003.png](#)

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Hi Andrina,

Thank you for calling to seek clarification on the 2022-2023 Pioneers' Pathway financial commitment for 2022-2023. I am pleased to advised that the commitment is to be \$3,500.00 as per the MOU not the \$3,900.00 as outlined in the previous email correspondence. My apologies for this oversight – I believe it was just a typo in my haste to get this communication out.

Kind Regards

Linda Vernon  
**Pioneers' Pathway Advisory Group**  
**E:** [hello@pioneerspathway.com.au](mailto:hello@pioneerspathway.com.au)  
**M:** 0428 831 074



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**From:** hello  
**Sent:** Thursday, 24 March 2022 3:55 PM  
**To:** Andrina Prnich <[dceo@merredin.wa.gov.au](mailto:dceo@merredin.wa.gov.au)>  
**Cc:** Robyn McCarthy Visitor Centre <[visitor@merredin.wa.gov.au](mailto:visitor@merredin.wa.gov.au)>  
**Subject:** Pioneers Pathway, Friendly Reminder of Financial Contribution in the 2022-23 Council Budgets

Dear Andrina,

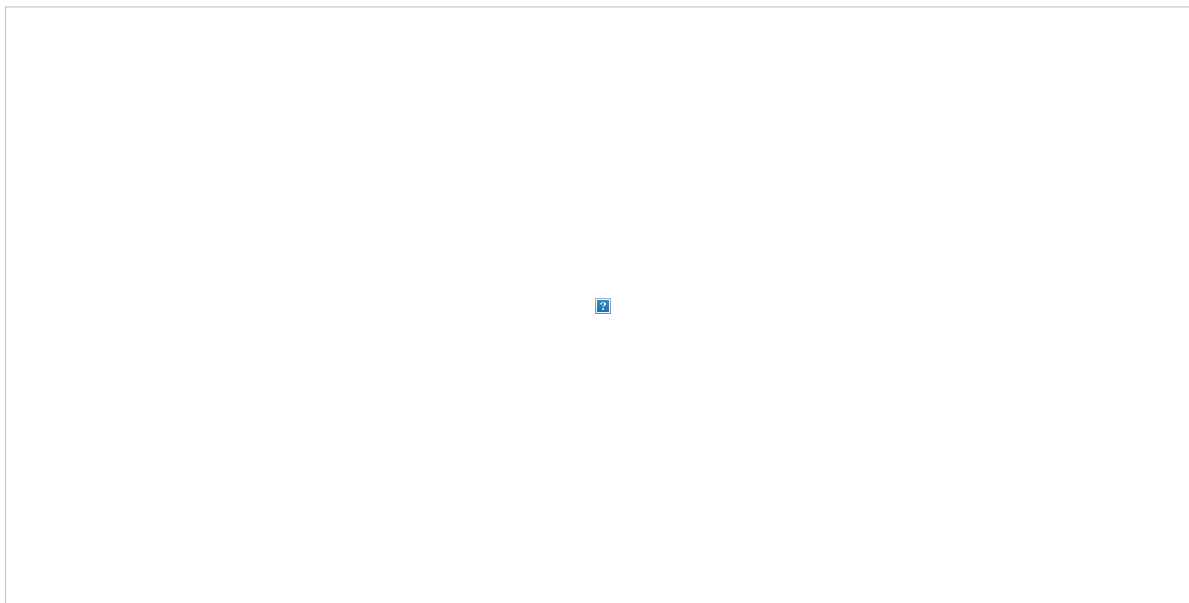
Firstly, thank you to the Shire of Merredin for the continued financial support of the Pioneers' Pathway Advisory Group. We continued to be pleased with the growth in tourism and visitor numbers that we have seen across the region. Please find attached a summary of some of the key achievements in 2021 that your funds have supported.

**2022-2023 Council Budget Inclusion**

We also would like to take this opportunity to ask/remind you of the financial commitment of \$3,900.00 required for the 2022-2023 Financial Year.

**Storytown Podcast Project - Additional Funding Request**

In addition to this the Shire of Goomalling on behalf of the Pioneers' Pathway Advisory Committee was successful in receiving grant funding from the Regional Arts WA 21-CTA Experience Initiative WA. The purpose of this funding is to create a podcast through [Storytowns](#) for each town in the Pioneers' Pathway. It is anticipated that this product would be a marketing tool that will help to increase visitor numbers with memorable stories, add cultural relevance and legacy, reveal unknown stories and facts about the region, retention of visitors, stories will travel - word of mouth. This project is being conducted in partnership with the North Eastern Wheatbelt Travel Association (NEWTRAVEL) for the towns along the Wheatbelt Way Drive Trail and will see a total of 12, 7 minute geolocated townscape podcasts created. Please see the diagram below as to what the podcast will "look" like:



The project will commence 1 April 2022 and be completed by 30 September 2022. The total cost of this projects is \$30,000, \$20,000 of this project will be funded through the grant funds. Further information about the Storytown podcast opportunity is attached. It is requested that each participating Council contribute \$833.00 towards the production of the podcast for their town. Could you please consider this request for inclusion in your 2022-2023 Council Budget and let us know the outcome?

If you have any question in regards to this please just get in touch.

Kind Regards,

Linda Vernon  
**Pioneers' Pathway Advisory Group**  
**E:** [hello@pioneerspathway.com.au](mailto:hello@pioneerspathway.com.au)  
**M:** 0428 831 074

